



2025 Little League Season Sponsorships

Dear Friends, Neighbors and Local Businesses,

Thousand Oaks Little League (TOLL) is a non-profit community organization, affiliated with Little League Baseball, Inc. Overseen by an elected volunteer Board of Directors dedicated to building character, courage and loyalty, **TOLL** provides its program to nearly 400 youths from Thousand Oaks and surrounding cities.

The primary purpose of **Thousand Oaks Little League** is to provide a program of organized youth baseball for all players between the ages of 4 and 14, offering both formal instruction and competition. We believe through baseball, these life lessons build stronger communities and individuals.

Sponsorships and fundraising account for a majority of the revenue needed to pay for field rental & maintenance, equipment, improvements, operating costs and scholarships for children that cannot afford the registration fee and/or necessary equipment. Without contributions from our community, this league could not endure. Your contribution will help our program continue to thrive and provide opportunities for our children.

If you would like to become a TOLL Sponsor, please fill out the attached "Sponsorship Application" and return it to the address below. This season we are offering various levels of sponsorships.

SPONSORSHIP PACKAGES:

\$5000 League Sponsorship

Season advertisement with logo and company description in our weekly league newsletter; logo on League's website front page with company link; logo on player/coaches practice jerseys*; full page yearbook listing and jumbo full color fence banner. 3x10 full color banner on all 4x scorekeeper's boxes

\$2500 Snack-Shack Sponsorship

3x10 full color banner on snack-shack. Logo in all snack shack related newsletters/social media posts; logo on League's website (with company link); full page yearbook listing; logo on player/coaches practice jerseys*

\$2500 Scoreboard Sponsor

2x6 full color banner on all 4x scorekeeper's boxes; logo on TOLL website scoreboard page with company link; full page yearbook listing; logo on player/coaches practice jerseys*

\$1000 Dugout Sponsorship

3x10 full color banner for backside of 1x dugout, batting cage or other agreed upon location; half page yearbook listing; acknowledgement on League's website (with company link).

\$500 Homerun Sponsorship

2x6 foot full color banner hung on an outfield fence, batting cage or other agreed upon location; listing in the yearbook; acknowledgement on League's website (with company link)

Other: we understand sponsorship options may not align with your needs; please reach out to the sponsorship director to discuss additional ways to sponsor

818.309.3768 / Sponsorships@TOLittleLeague.com

Thousand Oaks Little League • 2060 D Avenida De Los Arboles, Box 500 •
Thousand Oaks, California 91362

Non Profit Tax ID is 23-7156367



SPONSORSHIP ADD-ONS:

\$500 Practice Jersey (in addition to sponsorship)

Sponsor logo will be included on all player/coaches practice jerseys

*JERSEY SPONSORSHIP MUST BE SECURED PRIOR TO JAN 21, 2025

\$250 Opening Day or Friday Night Lights Booth (in addition to sponsorship)

Sponsors will receive a dedicated area at opening day ceremonies (2/22/25) or TOLL Friday Night Lights (TBD) to meet & interact with TOLL families – booth can include, but not limited to product samples, sign ups, information, etc. (Booth activation requires TOLL approval. Open 10x10 space provided; sponsor is responsible for all booth equipment & set up)

It is because of the support from community businesses and organizations such as yours that we are able to provide our children with the best experience possible. We appreciate your support and look forward to a successful season.

Should you have any questions, please do not hesitate to contact me.

Michael Allen

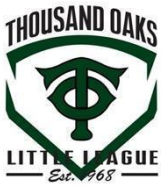
Sponsorship Director , Thousand Oaks Little League

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Thousand Oaks Little League 2025 SPONSORSHIP Form

Business or Individual Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

Sponsorship Level:

- \$5000 League Sponsorship
- \$2500 Snack-Shack Sponsorship
- \$2500 Scoreboard Sponsorship
- \$1000 Dugout Sponsorship
- \$500 Homerun Sponsorship
- \$500 Practice Jersey ADD ON
- \$250 Opening Day Booth ADD ON
- Other (details listed in NOTES)

Sponsorship Notes:

Payment method:

- Check
- Credit Card (invoice will be emailed; will include credit card fee of 2.99% + \$1.00 per transaction)

Sponsor Signature and Date:

TOLL Signature & Date:

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